

Airtel' Fair Usage Policy

Airtel's Fair Usage Policy is designed in such a manner that we continue to provide the best of internet experience to all our customers.

Why a Fair Usage Policy?

A very small number of customers use an excessive amount of the network bandwidth, to the extent that it can impair the experience of others. The intent of Airtel's Fair Usage Policy is to provide the optimum internet experience to all customers.

What happens in Fair Usage Policy?

Under the policy we have defined fair usage levels for unlimited data transfer plans and needless to mention, the usage levels set are very generous such that most customers will not be affected by the Fair Usage Policy.

On reaching the fair usage level, the plan speed would be rationalized by up to 50% for the rest of the monthly billing cycle. You would also be redirected to a page which will inform you that the speeds for the rest of the billing cycle month would be as per the Airtel's Fair Usage Policy.

Please note that the speeds would be upgraded to the normal speeds at the start of the next billing cycle.

What's the impact of Fair Usage Policy on data transfer limits?

We assure you that the data transfer limits remain unlimited and no change has been made in the same.

To view the plan wise usage levels set, please visit the tariff section of our website www.airtel.in.