

Awards and Accolades

# Being rewarded for demonstrating excellence

Mr. Sunil Bharti Mittal, Chairman, was awarded the **Business Leader of the Year Award** at The Economic Times Awards for Corporate Excellence



## Brand

### WOW Awards

**Gold**  
For Audience Engagement technology and Event App of the Year

**Silver**  
For AR/VR Technologies and Content of the Year

### Effies India 2022

**Silver**  
For Carpe Diem

**Bronze**  
In Experiential Marketing / Brand Experience



## Social Media

### ICMA

**Gold**  
For Best Use of Influencers (175 Replayed)

### Afaqs

**Gold**  
For Best Use of Influencers (175 Replayed)

### MMA Smarties

**Bronze**  
For the Best Influencer Marketing Campaign

## Broadband

### Meta All Stars

**Winner**  
Airtel Xstream Fiber AR

## Network

### GTI Awards 2023

'Innovative Mobile Service and Application Company' for VISION, a unified customer analytics and self-healing platform

## Airtel IQ

**Aegis Graham Bell Award**  
For Innovative Telecom Solutions for Airtel IQ

## Data Center

**CIO Choice Award 2022, 2023**  
For Colocation Services

**W. Media Data Center (South Asia) Awards**  
For Carbon Reduction Initiatives

**ET Sustainable Organisations 2022**  
Award for Championing Sustainable Initiatives

**Techplus Media Award**  
For CXO Trusted Brand

**UBS Forums' data center Summit Awards 2022**  
For Green Data Center Initiatives

**World CSR Congress, Global CSR Excellence & Leadership Awards 2022**  
Developing Sustainable Strategies

## Corporate Governance

- ICSI National Award 2022
- Golden Peacock Global Award 2022

## Supply Chain Management

**UBS Forums**  
Most Resilient Supply Chain Team of the Year at the Future of Logistics & Supply Chain Summit & Awards 2023

**Icertis**  
Most Valued Customer 2022

## Corporate Communications

**E4M**  
**Winner – Top 25 Brands**  
Best In-house Communication Professionals 2022

## ESG Recognitions

**Sustainalytics**  
Recognised Airtel's initiatives by moving ESG risk rating from 'Medium' to 'Low'

**CDP**  
(Climate change): Rating improved two notches – from C to B

**MSCI**  
Improvement in rating from 'BBB' to 'A'

**Dun & Bradstreet Award**  
For ESG excellence