

Building a Sustainable Future

Changing business environment needs renewed thinking, one that embraces Environmental, Social and Governance (ESG) metrics through all areas of operations with full transparency to achieve desired results. At Airtel, ESG is more than climate change, diversity, and disclosures - it is about implanting stated principles across our businesses, aligning talent and technology to move on the path of defined goals.

We have embarked on a transformative sustainability journey, leveraging innovation and strategic initiatives to drive positive change. At the heart of our efforts is a commitment to reducing our carbon footprint and achieving Net Zero, aligned with our Science Based Targets.

Airtel is spearheading the establishment of green data centers, incorporating energy-efficient initiatives in our wireless network and sustainable practices. We are harnessing the power of renewable energy and reducing reliance on traditional sources of power through solarisation of network sites. We are prioritising the climate-proofing of our networks, ensuring resilience in the face of environmental challenges.

We are also driving diversity, recognising the value of inclusivity, and embracing a culture of equality and empowerment by fostering an environment where every individual, regardless of their background or identity, thrives.

Creating a diverse workforce continues to be an important lever for our focus on customer centricity and in becoming an employer of choice. The key focus in the upcoming year will be to provide an inclusive environment and setting in place enablers that help diverse talent thrive.

The Step-in programme was launched to increase women's representation in this direction in our permanent workforce, and is categorised under 'Return to Work' and 'Remote Work'. We have also invested in onboarding ex-armed forces personnel and alumni of Satya Bharti School to develop diversity of thought. We have a robust safety and well-being agenda for our employees, partners and all involved stakeholders. We are inspiring others to join us on this incredible journey with a clarion call for delivering positive change while fostering a culture of sustainability, equality, and diversity.

ESG is deeply ingrained in our DNA and we are passionate about finding sustainable solutions to growth with the aim of building a greener, safer tomorrow. As a Company, we are committed to lowering our carbon footprint through a comprehensive climate change combat plan.

Gopal Vittal
Managing Director and Chief Executive Officer

Key Accolades

ICSI National Award for Excellence

In Corporate Governance, 2022, presented by the Institute of Company Secretaries of India

Assigned 'CRISIL GVC Level-1' grading Indicates Airtel's corporate governance practices and value creation for all its stakeholders are at the 'highest' level

ESG Excellence Award

at the inaugural edition of the Dun & Bradstreet ESG Leadership Summit 2023

Key Highlights for FY 2022-23

Risk category reduced from Medium to Low

Improved Sustainability ratings

'BBB' to 'A'

Upgrade from MSCI

'C' to 'B'

CDP upgraded rating by two notches

Nxtra

Constructing green facility in Kolkata. Partnered with Bloom Energy to deploy low environmental impact fuel cell installation at its data center in Karnataka