

Empowering Minds, Transforming Communities



Bharti Airtel Foundation, the philanthropic arm of Bharti Enterprises, has been working towards providing access to quality education for the underprivileged children in rural India since 2000. Committed to providing and advocating equitable access to quality education, especially for girls, the Foundation focuses on school-level education programmes and long-term partnerships in higher education space. Aligned with the objectives of the National Education Policy 2020, its mission is to ensure that every child receives quality education and has the chance to contribute towards the nation's progress.

SDGs impacted



Impact since inception (as on March 31, 2024)

3 Mn+
Students impacted

31,000+
Schools reached

Nearly 3 Mn
Community members benefited

Impact during the year 2023-24

9 Lakhs+
Students impacted

10,000+
Schools reached

50,000+
Teachers impacted

Education

Bharti Airtel Foundation believes that quality education is fundamental to national progress. The aim is to make a significant societal impact by ensuring every child has access to school education and thus has the opportunity to learn, grow and contribute to national development. The Foundation's higher education initiatives support various partner institutions to create quality opportunities for the students.

Airtel's Commitment to Education

Airtel has been a steadfast supporter of educational initiatives, thereby empowering the Foundation to significantly enhance educational and co-scholastic opportunities for students. Since its inception, Airtel's support has been instrumental in establishing Satya Bharti Schools, ensuring access to quality education for students in rural India and empowering communities through education programmes. Additionally, through the ongoing support, the Foundation has been able to scale up its impact on the Government schooling system. Moreover, last year, the Government schools in the aspirational districts of Jharkhand and Meghalaya have been supported under the Foundation's Quality Support Program. Furthermore, Airtel has mentored the latest initiative of the Foundation, TheTeacherApp, with a large group of employee volunteers who contributed their time, knowledge and expertise to bring to life the vision of enhancing teachers' capacity building on a national level. Their ongoing commitment continues to strengthen the Foundation's programmes, making a lasting impact in the lives of countless children nationwide.

Satya Bharti School Program

Satya Bharti School Program is the flagship initiative of the Bharti Airtel Foundation. Launched in 2006, the program covers 173 Satya Bharti Schools in five states in India (as of March 2024). The program focuses on holistic development of students, providing them with free quality education along with essential resources like books, uniforms, and nutritious mid-day meals.

Students benefit from a dynamic learning environment that integrates digital resources, project-based learning and innovative pedagogy. Child-friendly infrastructure, ed-tech resources, and diverse co-curricular activities are central to the program. Hiring local teachers and ensuring their continuous development through training is the priority which enables the exchange of ideas and best practices. Furthermore, through community engagement, volunteers contribute towards the strengthening of various school processes and supporting students' learning with their holistic development.

Key pillars of this program



Child-friendly and Technology-enabled Infrastructure

An infrastructure that facilitates learning and growth whilst ensuring safe and creative spaces for children. Safe, clean, and green school environment complemented with tech-enabled learning and digital resources.



Teacher and School Leadership Development

Ensuring every teacher is updated with the latest pedagogy through regular training sessions, skill-building workshops and teacher mentoring programs; support for teachers in the school for effective teaching, self-directed learning to upgrade their knowledge and skills.



Holistic Development of Students

Covering every aspect of children's development curve through curricular and co-curricular activities; a series of co-curricular activities in schools such as Bal Sabhas, house activities, art and craft activities, sports day, language weeks, participation in external events and competitions, besides regular academics.



Community Involvement

Engaging with the community members to build trust, schools connect with the community through regular parent-teacher meetings, and community development campaigns. Schools also conduct community volunteering week for the children to learn local traditions, art and craft and community-driven initiatives to build ownership.

173

Schools

50.7%

Share of girl students

40,300+

Students benefited

Above data as on March 31, 2024

Corporate Social Responsibility

Case study

An impact study on Satya Bharti schools by KPMG

KPMG conducted an impact assessment study to assess the impact of Satya Bharti schools' initiatives. The research methodology incorporated the Organisation for Economic Co-operation and Development-Development Assistance Committee (OECD-DAC) evaluation framework which was integrated throughout to effectively capture the impact of the program. The evaluation findings are given below.

OECD framework

Relevance rating
Coherence rating
Effectiveness rating
Efficiency rating
Sustainability rating

Parameters

Is the intervention doing the right things?
How well does the intervention fit?
Is the intervention achieving its objective?
How well are resources being used?
Will the benefits last?

Finding

Extremely satisfactory
Extremely satisfactory
Satisfactory
Extremely satisfactory
Satisfactory



Ed-tech Enablement

The use of digital technology in classrooms aids in strengthening the teaching and learning process, thus enhancing student engagement, collaboration and self-learning abilities. At the Bharti Airtel Foundation, we recognise the importance of providing rural students with access to technology and high-quality digital content. Through corporate partnerships, we have established digital classrooms, computer labs, and advanced technology/robotic labs, fostering technological skills and critical thinking. These labs offer hands-on experience in robotics, coding, gaming, and 3D modelling, empowering students to unlock their potential.

During the reporting period, English Language Labs were introduced in the five Satya Bharti Adarsh Senior Secondary Schools to enhance language proficiency of students. Additionally, there are seven robotic/advanced technology labs across five Satya Bharti Adarsh Senior Secondary Schools and two Satya Bharti Elementary Schools.



Satya Bharti School Alumni

Many students graduating from the Satya Bharti Schools are actively pursuing their career paths or furthering their education in India and overseas, fulfilling both personal aspirations and family dreams. More than 70 alumni have begun their careers at Airtel and other Bharti Group companies. Nearly 50 alumni have secured Government jobs; 60+ alumni serve as volunteers, while 18 alumni have become teachers in Punjab, Rajasthan and Uttar Pradesh serving their alma mater. This year's accomplishments highlight the dedication and success of our alumni, illustrating the profound influence of education in Satya Bharti Schools.

Case study

From a rural boy to a brave soldier: The remarkable transformation of Mohan Ram

Mohan's journey from humble beginnings to military service is an inspiration for all. Hailing from a small village in the desert of Sai, Himmatpura, Jodhpur and Rajasthan where his hardworking parents instilled in him the values of honesty and perseverance. Mohan's education at Satya Bharti School ignited his ambition and thirst for knowledge. Excelling in academics and sports, Mohan began to dream of serving his country as he grew older. Despite his shortcomings and challenges while staying in his village, he resolved to join the Indian Army. Mohan worked hard and gained success as he joined the Army as part of the nursing staff while realising his dream of making a difference.



Corporate Social Responsibility

Case study

Empowering Students:

Utilising technology for building socially responsible applications

Kirandeep Kaur of Class 8 and Taranpreet Kaur of Class 9 of Satya Bharti Adarsh Sr. Sec. School, Chogawan, Punjab designed smart shoe and stick to enhance safety for the blind. The smart shoe equipped with a tracking device sends an alert to family or acquaintances in case of an emergency while the smart stick beeps and vibrates on detection of obstacles to prevent accident. This innovative project was shortlisted among the TOP 50 projects by the students of renowned institutions across India for the Young Creators League at Plaksha University, showcasing their innovation and scientific abilities.

Adding another feather to the cap is Kirandeep's initiative in building innovative apps like the Attendance App using the MIT App Inventor, Voice Assistant and Automatic Medicine Reminder. Her ability to harness technology for practical solutions showcases her technical acumen and demonstrates her keen understanding of user needs. Her work not only inspires those around her but also contributes to a larger movement towards innovative and socially responsible technology development.



► Kirandeep Kaur and Taranpreet Kaur with Smart Shoe and Stick for the Blind

TheTeacherApp (TAPP)

TheTeacherApp, by the Bharti Airtel Foundation, endeavours to empower educators to uplift their schools and make teaching-learning processes more effective. The Foundation is of the belief that vibrant and engaging school environment, along with actively engaged teachers, students, and parents are pivotal for bringing in positive change within schools. TAPP aligns with the New Education Policy 2020 (NEP) by supporting teachers, school leaders, and educators in enhancing the learning outcomes through capacity-building.

In today's rapidly evolving world, where technology is playing a pivotal role in education, it can support educators with bespoke capacity-building interventions, exposure, and readily available, high-quality content to ensure improved student performance. The vision of the platform is to scale up the reach and support of the teachers at national level, by enhancing their skills through training sessions, webinars, and self-paced learning modules.

It also provides content for classroom use and for home-work assignments where parents can support their children at home. Considering teachers' busy schedules, the app allows them to personalise their learning experience and acquire knowledge on the move. Moreover, TheTeacherApp aims to become a platform that fosters a sense of community among teachers who assist each other on the path to excellence, sharing ideas and becoming supportive learning partners.

34,000+

User base which includes
29,300+ teachers and
educators

260+

Courses, Learning Bytes,
Podcasts and Webinars

Above data as on March 31, 2024



TheTeacherApp (TAPP) project was initiated with the vision of the Bharti Airtel Foundation's expertise, resources, and successful practices developed over 20 years for millions of teachers in the country through a digital platform. To bring this idea to life, the project began by identifying teachers' challenges, researching the current educational landscape, and assessing different approaches and platforms. Key leaders from Airtel volunteered to shape this initiative, creating a product profile, new-age UX/UI, tech development as well as an outreach plan.

topics and field-tested knowledge through real-world applications for teachers. Additionally, teachers learn from experts, collaborate with peers, challenge themselves, and showcase their talents through thematic festivals. TAPP has also been attracting participation from private school teachers who continue to upskill themselves by consuming educational resources present in the application.

In addition to the content created in-house, TAPP's content partnerships with diverse organisations like Khan Academy, Good School Alliance, I Love Science, and TicTac Learn ensures a broad spectrum of high-quality, credible educational materials. These collaborations aim to strengthen TAPP's interventions with teachers, thus supporting their work in the classrooms. All course content undergoes rigorous screening to ensure quality controls before these are made available on the app. The process includes evaluation by internal and external subject matter experts, followed by a final review and approval by a group of teachers. The interactive and engaging content equips teachers with resources to enhance both teaching and learning experiences in their classrooms.

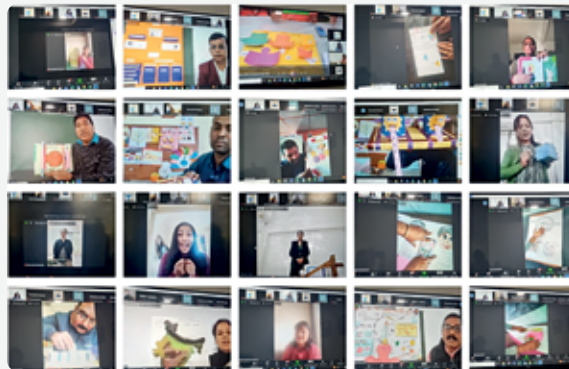


Corporate Social Responsibility

Case study

TLM League: Teachers creating innovative TLMs

TheTeacherApp organised the TLM League, offering Government teachers, particularly those in remote regions, a national stage to showcase their innovative teaching aids. The initiative aimed at championing multilingual pedagogy and fostering collaboration among educators through exchange of ideas and best practices using Teaching and Learning Materials (TLMs). The participants were forward-thinking teachers from partner Government schools of the Bharti Airtel Foundation across 12 states and union territories in India. Following rigorous selection procedures at school and district levels, numerous TLMs were selected and presented on TheTeacherApp. This endeavour not only highlighted the creativity and dedication of these teachers, but also provided them with well-deserved recognition for their impactful contributions. Several exceptional teachers were commended for their outstanding TLMs, underscoring the platform's role in empowering teachers and recognising their professional accomplishments.



The platform aims to establish a secure and welcoming space for the teachers to explore new skills, ideas, and content for an engaging school environment. It also allows them to have a comprehensive understanding of schools and accessibility to resources to improve their quest for school excellence. Additionally, it leverages technology to empower India's teaching community, positively impacting millions of students. Investing in teachers' development and creating learning communities improves the educational ecosystem, benefiting students with skilled and passionate educators.



Quality Support Program (QSP)

In 2013, the Quality Support Program (QSP) was launched by the Foundation with a view to enhance the educational experience in Government schools by fostering a vibrant and joyful school environment through co-scholastic interventions. This program, implemented in collaboration with partner Government schools, shares successful practices from Satya Bharti Schools and promotes further scale-up of mutually identified initiatives with the Education Departments.

During the reporting year, the program further expanded to the state of Uttar Pradesh, with an overall reach of 3.7 lakhs+ students from 888 Government schools in 12 states and union territories (as of March 2024). The program also contributes towards the Government's efforts of uplifting aspirational districts and has been in operation in Ranchi, Dumka and Pakur districts in Jharkhand, Ferozepur in Punjab and Ri-Bhoi district in Meghalaya.

888

Government Schools

371,000+

Students benefited

50.6%

Share of girl students

Above data as on March 31, 2024



The program is supported by four foundational pillars

Students' Empowerment

All-round development of students through co-scholastic activities; supporting the formation of thematic clubs and houses focused on areas like IT innovation, sports, health, environment, and art and culture, providing holistic growth opportunities through events and competitions.

Parent and Community Involvement

Continuous involvement of parents and the community in school events; encouraging structured parent-teacher interactions (PTMs), offering parental guidance, and involving the community in supporting schools by providing resources.

School Leadership and Teachers' Engagement

A joint vision crafted with school leadership for strengthening teachers and inspiring schools to believe in their capacity for change, empowering teachers to innovate, and institutionalise policy processes within schools.

School Environment

Creating a vibrant learning environment through optimal utilisation of existing school facilities; promoting clean and green campuses, revitalising labs/libraries, creating vibrant spaces for student artwork, and ensuring child safety protocols.

Case study

Threads of Change: From Uniforms to Community Empowerment

Khushbu Marandi, a student at RAMS Shastri Smarak in Dumka, Jharkhand, identified a pressing issue: many students faced embarrassment due to torn school uniforms caused by their families' economic struggles. This situation often led to misperceptions from visitors about discipline and students started to miss school. Determined to address this, Khushbu proposed introducing vocational training in sewing and stitching to empower students to repair and maintain their uniforms themselves.

Wholeheartedly backed by the Headmaster and teachers, the initiative began with humble roots and soon scaled up with the training of students and local community members on mending uniforms and crafting handmade clothing and toys. The academic mentor from the Bharti Airtel Foundation, as part of the Quality

Support Program, assisted Khushbu in arranging training sessions and encouraging community participation to expand the initiative. This endeavour not only brought financial stability to families, but also fostered a feeling of pride and skill development in the community.

Khushbu's exceptional leadership and project contributions were acknowledged through the PRAMERICA-Emerging Visionaries Award, where she received a Gold Medal and a cash prize of ₹50,000. Bharti Airtel Foundation motivated Khushbu to apply for the award. Her initiative focuses on expanding production clusters, fostering collaborations, addressing financial challenges, and empowering the community through skill development and economic opportunities.



► Training Community Members on Stitching



► Uniform Stitching by Students



► Teachers receiving PRAMERICA Award on Khushbu's behalf

Corporate Social Responsibility

New initiatives under QSP

Internship Program

Bharti Airtel Foundation introduced this initiative in alignment with NEP 2020 in partner Government schools to empower secondary and senior secondary students through real-world experiences in the form of internships, enabling them to easily transition to professional life. By integrating life skills training with internships, the initiative effectively bridges the gap

between industry and academia, enabling students with practical experience, valuable insights and skills essential for succeeding in their careers. Internships at Digital Seva Kendra, Community Health Centre, Post Office and exposure to other industries and organisations have provided students with hands-on experience of the diverse job market.

1,425+

Students across 120 schools were given exposure to the professional world through internships

IT Innovation Clubs

One of the key focus areas of QSP is to advance IT Innovation Clubs in Government schools and cultivate scientific curiosity, STEM education, and 21st century skills among senior students. Launched in 240 schools in the academic year 2022-23, the program expanded to almost 200 more schools by 2023-24. These clubs support technology learning through tailored projects as per the learning requirements of students. Bharti Airtel Foundation has been supporting the schools in project development by providing affordable starter kits with microcontrollers, sensors, and actuators. In addition, these clubs assist students in technology

learning through tailored projects that meet their educational needs. Moreover, collaboration with the National Innovation Foundation (Department of Science & Technology), ISRO and Plaksha University has strengthened the IT Innovation Clubs. Students from Jammu & Kashmir, Rajasthan, and Delhi were able to gain first-hand experience of different scientific projects with students across India at the Festival of Innovation & Entrepreneurship at Rashtrapati Bhawan and participate in INSPIRE - MANAK (Million Minds Augmenting National Aspirations and Knowledge) exhibition in Delhi.

~3,800

Students reached

52%

Share of female students

500+

Projects (internal and competitions like Inspire-Manak, Pramerica Awards, and Young Creators League) completed by the clubs

Quality Support Program – State Partnerships

Under the Quality Support Program–State Partnerships, the Bharti Airtel Foundation drives various district and block level interventions in collaboration with state education departments. The aim is to scale up mutually identified interventions with the Education Department in Government schools at block/district level, particularly in the areas of strengthening life skills in students, empowering school leaders for excellence in schools and supporting initiatives aligned with the National Education Policy 2020.

The program involves the capacity building of state and district education resource persons to lead systemic change and enhance the overall quality of schooling in their areas. The training is further cascaded down to school leadership and teachers for successful



implementation. This is achieved through regular training, standardised implementation guidelines, and on-ground support from the Foundation on implementation of the program.

Key Interventions

Life skill enhancement through Club and House systems

Development of life skills such as critical thinking and problem-solving is fundamental for holistic development of students, enabling them to recognise their own capabilities and potential. Bharti Airtel Foundation operationalised the Club and House systems in the districts of Jammu, Rajasthan, and Telangana to enable students with essential life skills within Government schools. Efforts are being made to equip students with vital skills by strengthening the current Clubs and Houses in Government schools.

School Excellence Program (SEP)

The program, running in Jorhat district in Assam has supported in creating vibrant and energised learning environments in the Government schools by enabling heads of schools to be visionary leaders, capable of ensuring that their students explore their potential and perform the best.

“The Education Department, Jodhpur expresses its gratitude to Bharti Airtel Foundation for its support in ensuring the effective implementation of No Bag Day. We wish to receive continued support from the Foundation in strengthening other initiatives of the Government.”

Prem Chand Sankhla

Joint Director, School Education, Jodhpur Division, Rajasthan

Higher education

The Bharti Airtel Foundation collaborates with renowned institutions to advance higher education initiatives. The Foundation entered into a strategic partnership with Plaksha University to create a world-class technology institution for providing high-quality education and has also instituted scholarship for deserving students. It has also played a role in establishing the Bharti School of Telecommunication Technology and Management at IIT Delhi, the Bharti Centre for Communication at IIT Bombay, and an independent think-tank, 'Bharti Institute of Public

Program's state partnerships (Outreach* in FY 2023-24)

9,700+

Schools

17,900+

Teachers

5

States (Jammu, Rajasthan, Telangana, Assam and Punjab)

551,000+

Students Benefitted

* Direct and indirect reach



Corporate Social Responsibility

Case study

Airtel Lecture Series

Senior Leaders from Airtel shared valuable insights with the students of higher education institutions on the dynamic corporate world, especially in technology and telecommunications sector.

Our virtual sessions welcomed participants from all our partner institutions, including Plaksha University, J.C. Bose University, and IIT Delhi, showcasing the widespread interest and engagement within the academic community.

The series generated tremendous response, with 90% respondents expressing their gratitude for the enriching industry experience and 80% highlighting its relevance to their coursework. As the series continues to facilitate collaboration and knowledge exchange, it will focus on nurturing the next generation leaders.

Topics covered in lecture series (till March 2024)

Digital transformation in telecom

Virtual session in May 2023

HR perspective & trends

Virtual session in January 2023

5G at Airtel

Virtual session in September 2023

ESG in telecom

Virtual session in March 2024



► Ajay Jain
Senior Vice President, Networks - Bharti Airtel



► Saurabh Mittal
Vice President, Networks - Bharti Airtel



► Amrita Padda
Chief People Officer - Bharti Airtel



► Shivani Maudgal Datta
Vice President, ESG & Compliance Management - Bharti Airtel

ACT – A Caring Touch

Given our deep-rooted CSR culture, we encourage employee philanthropy through the ACT–A Caring Touch program, which encourages Bharti Group employees to contribute to social causes through volunteering and pay-roll giving. The ACT program has evolved significantly over the past 14 years, reflecting our dedication to make a positive impact on society. Employees can contribute through financial resources to the Bharti Airtel Foundation and other registered NGOs to encourage education for less privileged students.

Volunteering through the ACT program enriches the learning experiences of students. Bharti Group companies and corporate partners are encouraged to involve their employees in volunteering activities, impacting 173 Satya Bharti School students and 888 Government schools from a diverse array of 30+ volunteering options, employees can select activities that resonate most with their passion and proficiencies. Employee volunteers assume a pivotal role in helping students thrive academically, professionally, and personally. In doing so, they serve as catalysts for positive change, elevating the education system and championing inclusivity for all learners.

Transition of Bharti Foundation to Bharti Airtel Foundation

'Bharti Foundation' recently transitioned to 'Bharti Airtel Foundation' in January 2024. With the increasing significance of digital intervention in philanthropy, the Foundation is now set for expansion and amplification of its initiatives through the integration of Airtel's synergies with that of the Foundation. This integration aims to increase social impact significantly by enabling the Foundation to leverage Airtel's technological expertise and implement large-scale social impact projects. Overall, the name change from 'Bharti Foundation to 'Bharti Airtel Foundation' will renew the commitment of the organisation towards empowering underprivileged children and youth through digital inclusion in education and training.



**Bharti Airtel
Foundation**





Driving Change in Africa

At Airtel Africa, we’re led by our corporate purpose to transform the lives of people across the sub-Saharan region.

By fostering digital and financial inclusion and providing access to quality education, we’re tackling inequality of opportunity and enabling individuals to reach their full potential.

In Africa, we operate in 14 challenging markets, where our voice, data and mobile money services are forging connections between the people and local economies, enabling communities to enrich their lives and build better financial futures. In each of these markets, we ensure that our services help develop opportunities for better connectivity, increase financial inclusion and access to digital educational resources.

Our network provides people with access to digital communications, banking and payment solutions as well as online educational platforms, often for the first time in their lives. It is also helping women to overcome gender inequality and make the best use of economic opportunities. We work together with local and national Governments, non-profit organisations, as well as with individuals and communities to address socio-economic and environmental challenges.

Digital inclusion

We are committed to expanding our network’s footprint, ensuring higher coverage of the population across urban and rural areas. Increasing network penetration is the first step towards digital inclusion, and we’re rapidly expanding our network coverage in rural areas. At the same time, we make sure our customers can access our local retail and service support which enables them to buy, use and understand their devices and digital services. We also work with manufacturers and handset financing companies on programmes that bring smartphones within easy reach of customers. And we’re ensuring that our own data products are of consistently good value.

We’re aware that in pre-paid markets, the availability of digital services are also dependent on the availability of credit, so we’re developing and expanding more convenient payment solutions so that people can access digital services as and when they need to use them. For example, we’re driving the availability of Airtel Money through our exclusive stores and a network of agents to ensure access to secure wallets for unbanked rural populations.

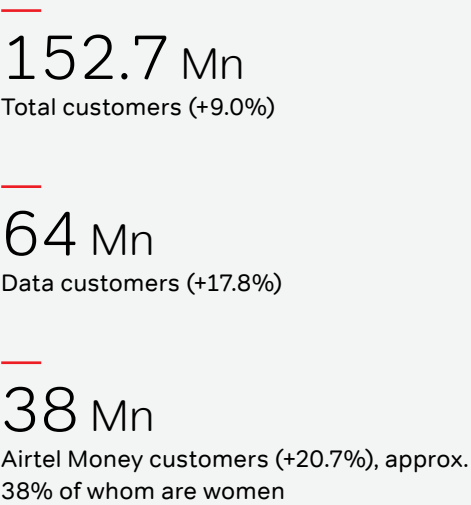
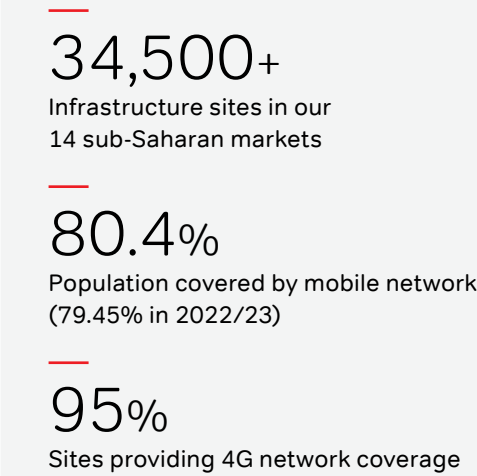
To encourage the use of the full range of our digital services, we’re creating more attractive and affordable options for home broadband and smartphone purchase through data bundle offers. Existing users can access our add-on offers through our self-care app, MyAirtel. During the year, with further network penetration in rural areas, our coverage extended to 152.7 million people across Africa.



Smartphone penetration increased to **40.5%** (from 36.3% in 2022/23), of which 75.1% are 4G enabled smartphones (compared with 65.4% in the prior period)

Our customer-activating outlets grew by **19.6%** bringing the total number to 363,800+ outlets across our 14 markets

Our retail touchpoints include **3.3 Mn+** agents and distributors in our network



Corporate Social Responsibility

Case study

Empowering 1 million Rwandans through transformational smartphone programme

To drive digital inclusion, it is not enough to improve network penetration through the expansion of 4G and 5G network. We need to make digital services more accessible by making it easy to access and use smartphones, and by ensuring that they are affordable.

85.6%

Total population covered by 4G network in Rwanda

33.7%

Smartphone penetration in Rwanda as of March 31, 2024

In Rwanda, we worked with the Government on ConnectRwanda 2.0, a transformative initiative that aims to put affordable, high-speed 4G LTE smartphones in the hands of more than one million Rwandans by the end of 2024, an initiative generously supported by Netflix chairman and co-founder, Reed Hastings.

The affordable smartphones, distributed with Airtel Africa SIM cards and tailored data packages, will be available at a price of 20,000 Rwandan francs (\$16.5), with a monthly fee of 1,000 Rwandan francs (\$0.8). In addition to the smartphone, subscribers will also enjoy 1GB of data daily and unlimited calls to any network in Rwanda.

The initiative is already having a transformational impact. Since launch, smartphone penetration in Rwanda has increased from 21% to 34%, and we intend that the benefits will cross generations, as the initiative joins up with the work we're doing in Rwanda with the Government and UNICEF to support teachers and schools with digital resources to empower the next generation.



Access to education

Education is the key that unlocks infinite potential, shaping the future of individuals and, by extension, the continent. The transformative power of education does not only foster economic growth and reduce inequalities, but paves the way for a more inclusive society. We are committed to transforming the lives of over 1 million children by 2027 by enabling their access to quality education. For example, through our landmark \$57 million five-year partnership with UNICEF, we've connected almost 1,200 schools to the internet, providing thousands of schoolchildren with quality educational resources free of charge.

Through this and other partnerships, we're demonstrating our commitment to this cause. And by bridging the digital divide, we're not just enhancing educational access—we're providing the next generation with the tools to thrive in the digital era.

Where network services exist, we work with schools to ensure they have the equipment necessary to connect to the internet and welcome other partnerships to ensure connectivity for education. We also continue to build long-term relationships with schools most in need through our 'Adopt a school' programme to provide them with whatever support is necessary to deliver quality education.

1.7 Mn

Peak number of schoolchildren who have accessed the internet and online educational platforms under the partnership with UNICEF in 2023/24

587,000+ GB

Volume of data distributed under the partnership with UNICEF free of charge to the users

Case study

Fostering digital technology to change the way children learn

During FY 2023-24, we continued to provide connectivity to schools, free of charge, through various partnership arrangements. In Nairobi, Kenya, for example, as part of our partnership with American Tower Corporation (ATC) we connected 10 schools to the internet, providing 14,800+ students access to online educational content and the necessary equipment for digital access and learning. In Uganda, we connected 10 schools and 14 public libraries to support out-of-school learners. We also trained teachers and established ICT clubs to help students get the maximum value from internet connectivity.

We will be expanding this successful model to other markets as well.

In the Republic of the Congo, 10,000 schoolchildren have been granted access to the internet free of charge by Airtel Congo in Brazzaville, Pointe Noire and Dolisie. Mobile technology and internet continue to open up new opportunities for skill development and education across Africa, changing the way children learn and helping students achieve better academic outcomes.

“

Technology is a big part of our daily school experience. We all have tablets and there's a room just for laptops, which has really changed the way we learn. Instead of always writing in notebooks, we use our tablets to follow our teachers' online instructions. This way, we're learning to be more independent, a skill that's really important for our futures.”

Sarah Douabele

A 13-year-old 8th grader at St. Exupery School in Brazzaville, the Republic of the Congo



Corporate Social Responsibility

Transforming lives in action

Supporting schools in every market

We aim to significantly increase the number of schools we adopt across all our markets, providing support tailored to each school's specific needs.

During FY2023-24, we continued to work towards this goal. In Kenya, we provided support to St Michael's Secondary School in Mukuru, managed by Mukuru Promotional Centre, a non-profit organisation focused on community initiatives.

In Madagascar, we adopted two primary schools in Mananjary and Manakara, where we built new classroom blocks, upgraded school facilities and transformed the learning environment in the process. In the seven schools adopted by Airtel Nigeria, we continue to provide necessary support, benefitting the children.



Case study

Advancing our goals through our partnership with UNICEF

Our landmark partnership with UNICEF is a testament to Airtel Africa's dedication to driving access to education through digital channels. In FY2023-24, our efforts have not only connected over one million children to digital learning platforms, but have also developed environments where education can thrive through technology.

While connecting schools to the internet is a critical first step, our commitment extends beyond connectivity—it's about creating impactful societal changes. For instance, in Nigeria, our partnership has been instrumental in connecting 960 schools to the internet, resulting in over a million learners accessing digital platforms. This achievement was amplified by our targeted campaigns, supporting UNICEF's 'Learning Passport' initiative and fostering a culture of digital learning. While our collaborative efforts have not been without challenges, our determination to bring digital learning resources to young people across the continent is constant: our journey has been a learning curve, propelling us to innovate and adapt for greater impact.

Championing every child's right to education is an important element of our partnership with UNICEF

\$57m

Airtel Africa's investment for improving educational outcomes in partnership with UNICEF



and we're proud to add our voice to advocate for education in Africa, as a powerful tool in transforming futures and maximising potential. In October 2023, our CEO Segun Ogunsanya stood alongside UNICEF in Rwanda to call for vital changes within the educational sector.

In February 2024, we held our annual Airtel Africa/UNICEF convention in Dubai (UAE). This was a cornerstone event which reinforced our partnership's foundation and set a collaborative tone for the third year. This partnership with UNICEF is more than a commitment to connect schools—it's a pledge to nurture the minds of Africa's youth,

ensuring they have the knowledge and skills to succeed in an increasingly digital world.

We remain dedicated to bridging the digital divide, championing innovative education solutions and making a lasting difference in the lives of millions of children across Africa.

13

Countries where our partnership with UNICEF has been launched

1,200

Schools connected to the internet in partnership with UNICEF

25

Zero-rated educational platforms that can be accessed for free by school children