

Embedding Sustainability at the Core



ESG is ingrained in Airtel's strategy and decision-making to ensure inclusive growth, we are fostering ESG principles across the organisation. Over the past few years, we have sharpened focus on ESG with guidance and oversight from the ESG Committee towards the Company's progress on ESG targets, initiatives and best practices.

Use of technology is not only driving cost optimisation but is also making our networks more sustainable. We are making our network and data centres greener. Over the years, we have stepped up our efforts on network site greening. As a consequence 58% of total sites are now defined as green compared to 43% last year. Additionally, we deployed solar access on more than 15,000 sites in FY2023-24, highest in any given year.

We have taken significant steps at each level of the business towards environment-friendly procurement: SIM cards are made from recycled plastic material, DTH boxes now come with compostable packaging material.

Airtel's workforce transformation has been remarkable, increasing women representation from 11% to 15.8%, driven by gender-balanced hiring, adaptable

work formats, a robust infrastructure and policy framework that fosters a culture of inclusion. Throughout the year, the organisation made notable strides in enhancing gender diversity, all of Airtel's stores are now gender balanced.

We take pride in our disclosures, transparency and code of ethics, and have been commended on governance excellence by reputed global and national institutions.

Sustainability accolades

S&P Global 2024 Sustainability Yearbook Member basis 2023 Corporate Sustainability Assessment (CSA)

2023 Golden Peacock Award for Sustainability

Highlights

Most sustainable emerging market telco

As per Future Investment Initiatives Institute's Top 250 emerging market ESG ranking

Awarded ISO 45001 and ISO 14001 certifications

for over 27,000+ sites across our operations including our network MSCs by Det Norske Veritas (DNV)

750 tonnes CO₂e emissions to be avoided annually by switching to recycled PVC SIM cards

40%+ Rise in share of women in workforce

71% CPE repaired out of total collected through take-back schemes