

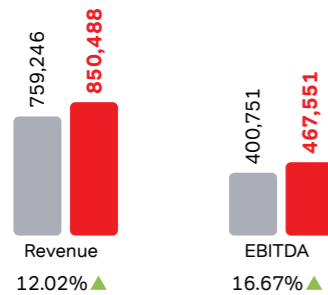
Segmental Performance

Steady Progress

Mobile services (India)

We provide a wide array of services, including post-paid, prepaid, roaming, internet, and a range of value-added services. Utilising our expansive distribution network of 1.2 million outlets, we extend our reach across 7,918 census and 809,051 non-census towns and villages throughout India, encompassing over 96.1% of the country's population. Our diverse offerings include high-speed internet access, mobile TV, video calls, live-streaming videos, gaming, and seamless HD and 4K video streaming. These services are possible through our expansive network with 318,171 network towers and 931,854 mobile broadband base stations. Additionally, the Company has extensive nationwide long-distance optic fiber infrastructure.

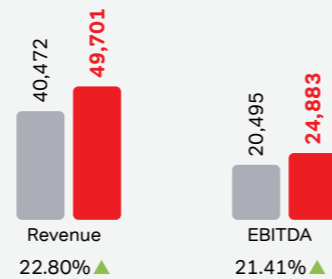
(₹ Mn)



Home services

We provide fixed-line telephone and broadband services to households in 1,290 cities across India, collaborating with the Local Cable Operators (LCOs) to expand our reach. We offer high-speed broadband, offering speeds of up to 1 Gbps, guaranteeing swift internet connections alongside dependable voice services.

(₹ Mn)



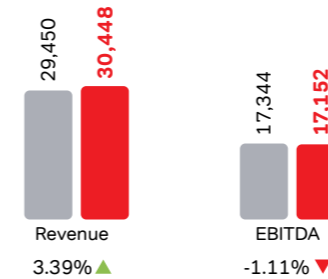
■ FY 2022-23 ■ FY 2023-24 ▲ Y-o-Y growth



Digital TV services

Our Direct-To-Home (DTH) platform offers a broad spectrum of digital TV services, encompassing both standard and high definition (HD) options equipped with 3D capabilities and immersive Dolby surround sound. Airtel Xstream, our innovative solution, serves as a viable alternative to Smart TVs, granting users access to OTT channels and TV channels directly on their regular TV via an in-built Chromecast Play feature. It offers an extensive selection of 725 channels, including 94 HD channels (including 1 HD SVOD service), 64 SVOD services, 4 international channels, and 4 interactive services, together with 22+ OTT apps. We have recently added aha, Sun NXT, ALT Balaji, Fan Code, and Play Flix.

(₹ Mn)

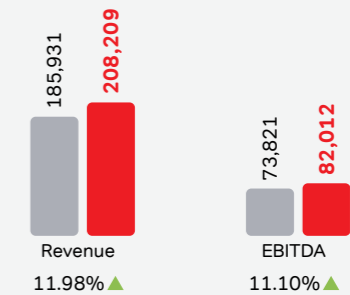


Airtel business

As India's premier and trusted provider of ICT services, we offer a diverse range of solutions tailored to the needs of enterprises, governments, carriers, and small to medium-sized businesses. In the realm of connectivity, our offerings include fixed-line voice solutions (PRIs), data connectivity, and a variety of options such as MPLS, VoIP, and SIP trunking. Additionally, our comprehensive conferencing solutions encompass voice, video, and web conferencing. Our cloud portfolio further enhances our office solutions suite, featuring storage, compute services, Microsoft Office 365, Shopify-based e-commerce packages, and CRM packages, all available on a flexible pay-as-you-go model. Beyond this, our offerings extend to network integration, CPaaS, IoT, managed services, enterprise mobility applications, and digital media solutions.

At the Airtel Business division, we prioritise a streamlined customer experience through a unified approach encompassing billing systems, support, and personalised interfaces. Through our global services, we facilitate voice and data connectivity worldwide, including international toll-free services and SMS hubbing. Leveraging strategically located submarine cables and a satellite network, we ensure seamless global connectivity, even in the most remote areas. Our expansive global network covers over 400,000 Rkms spanning across 50+ countries and five continents.

(₹ Mn)



■ FY 2022-23 ■ FY 2023-24 ▲ Y-o-Y growth ▼ Y-o-Y de-growth