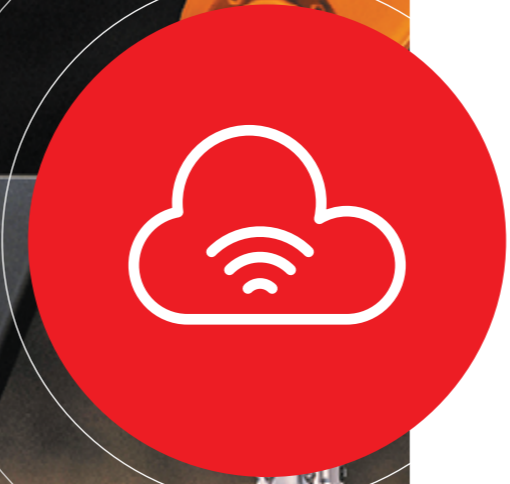


# Transforming Businesses Digitally



We serve as a gateway to India for the world, powered by an extensive undersea cable network, vast fiber footprint across India, strong presence in data centres, and long-standing partnerships with enterprises and hyperscalers. Investments channelised to expand connectivity reach and incubate new-age digital solutions that enables us to serve customers better with in-house capabilities and partnerships.

To address the growing opportunity in emerging businesses, we have stepped up investments in transport with our fiber strategy, revitalising account management to raise capabilities for solution selling, channelling investments towards building digital portfolio.

Airtel's digital portfolio includes Airtel IQ, IoT, Ads, Cloud, SD-WAN and Airtel Finance, all of which have been built in-house.

During the year, we launched multiple solutions for our customers, including India's first integrated omnichannel

cloud platform for CCaaS, Airtel Advantage, a first-of-its-kind platform that enables carriers globally to send traffic anywhere in the world in a few clicks.

Our in-house tech team has developed a global standard IoT platform, Airtel IoT Hub, which empowers customers to manage end-to-end SIM lifecycle with the applications being hosted on the Airtel cloud. The platform is tailored to meet the needs of IoT players across different verticals and provide customers the flexibility to create new offerings as per their business needs.

## Highlights

**~18%**  
Growth in domestic business

**50%+**  
Growth in digital businesses

**\$17.8 Bn**  
Indian cloud market to be addressed through strategic alliance with Google

**40 Mn+**  
Smart meters will be powered by Airtel NB-IoT solutions